

As a UX designer with a passion for creating intuitive and impactful digital experiences, I bring a blend of creativity, technical acumen, and user-center mindset to every project. With 10 years of experience in the field, I have honed my skills in prototyping, coding html and css, user research, interaction design and oriented detail. My goal on every project is to seamlessly blend user needs with business objectives, crafting solutions that not only delight users but also achieve measurable results. Through a collaborative approach and a dedication to continuous learning, I strive to create amazing experiences and helping businesses grow.

Personal Information

Yanet Escandón

T. (044) 7772203794

Portfolio: yan-escandon.work

Languages

English (Advanced / Intermediate)

French (Advanced)

Spanish (Native)

Certificates

DELF, diplôme d'études en langue française Toefl ITP

Interpersonal & technical skills

Web [HTML+CSS]

Content Management

UX Research

Prototyping

Design thinking

Operational Excellence

CMS

Creative

Teamwork

Software/Knowledges



Adobe Photoshop



Adobe Dreamweaver



Adobe Ilustrator



AEM



InVision



figma



CSS3



HTML5



Bootstrap



Wordpress



Office



Visual Studio

Education

2020

Master of Cognitive Sciences

Universidad Autónoma del Estado de Morelos UAFM

2013

Bachelor degree in Graphic Design
UNISOL Universidad del Sol

2017

 $Postgraduate\ in\ advertising,\ MKT\ \&\ SM$

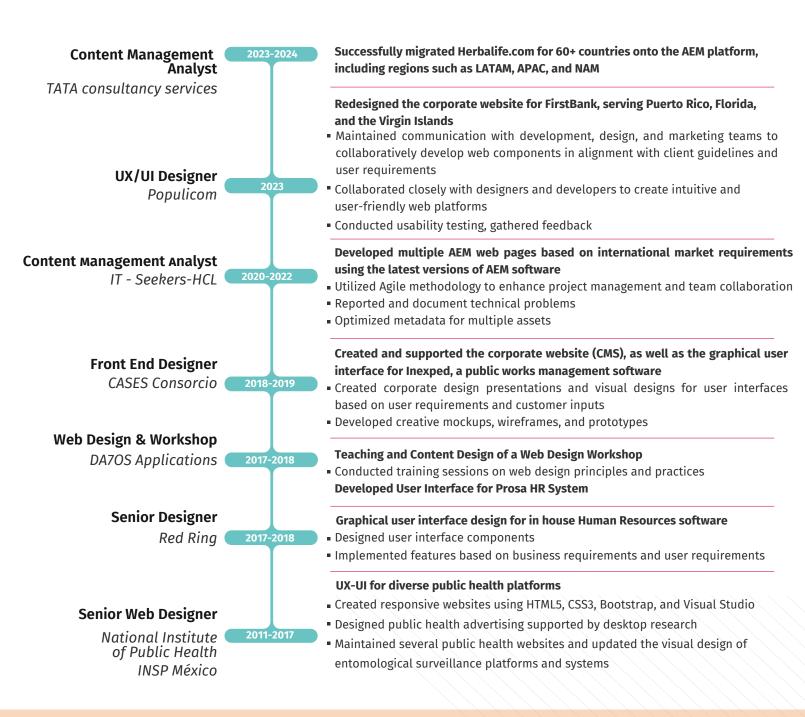
ENEB Business School of Barcelona (online)

2013

Web design / Diplome, CSS, HTML, PHP Universidad Autónoma del Estado de Morelos

UNIVERSIDAD AUTONOMA DEL ESTA

Work experience



ACHIEVEMENTS & PROJECTS

Website Redesign for FirstBank

Populicom PR 2022-2023

Creation of institutional website

For National Laboratory for the Production and Analysis of Molecules and Biotechnological Drugs (LAMMB) UNAM 2017

Dashboard and User Interface

For PROSA Human Resources web application DA7OS 2017

User Interface for the mixed APP

For UNILEVER Autonomous maintenance service management
WEYKHANS SOFTWARE 2016

User Interface Design & Coding (HTML, CSS)

For an Entomovirological Surveillance system
INSP National Institute of Public Health / Cenaprece 2016

User Interface Design & Coding (HTML, CSS)

For an Information System on Migration, Health and Human Resources INSP /UNOPS/Ford Foundation 2015

User Interface Design & Coding (HTML, CSS)

For a Geographic Information System (GIS) for monitoring and surveillance of tobacco control INSP National Institute of Public Health 2015

User Interface Design & Code

For SICAM V2 Cancer Information System in Women INSP National Institute of Public Health 2011

Thesis Degree

Graphical User Interface Design as a software quality factor (SICAM V2 Redesign)
INSP, UNISOL 2013